

# COLE SPORT

"Expect The Unexpected"

## Park City Ski Team Program 2015/16

- Pro/Race pricing
  - All major alpine ski manufacturers offer an Alpine Race Sponsorship program which Cole Sport extends to the ski team athlete. All program pricing is set by the manufacturer and honored at any Cole Sport location throughout the winter season. If Pro or Race pricing is not available, Cole Sport extends a 20% in store equipment discount. This is not applicable to clothing, footwear and items in the soft goods category.
- Boot Work and Custom Boot fitting
  - Cole Sport utilizes the Soze Group platform of custom boot fitting and offers it to the Ski Team member at a discount
    - 50% off footbeds
    - 50% off stance and alignment
    - N/C for work done on boots purchased through Cole Sport and the Sponsorship program
- Ski Tuning
  - Full Tune regular price \$64.95 – 50% discount
  - Race Tune regular price \$99.95 – 50% discount
  - Best Bottoms Full Tune regular price \$300 + \$100 for additional equipment
    - Industry/Race price \$200 + \$50 for additional equipment
  - Best Bottoms Race Tune regular price \$500 + \$100 for additional equipment
    - Industry/Race price \$300 + \$75 for additional equipment
- Additional in store purchases
  - Athletes received a 20% discount on items not offered in Vendor Race/Pro programs
    - Accessories
    - Wax
    - **Soft goods/clothing is not included**

*\*The Cole Sport Park City Ski Team program is intended for the athlete's personal use only and is not extended to their family or anyone outside of the Park City Ski Team.*