



VISION

The Park City Ski Team (PCST) is acknowledged as the premier junior alpine ski racing program in the country.

MISSION

The mission of the PCST is to maximize athlete potential in alpine skiing through the pursuit of excellence while maintaining academic standards and adhering to our core values. The athletic goals of the organization are measured by winning at every level of the USSA divisional, national and international alpine pipeline. The PCSEF goals include financial stability for athletic success and a positive image in the community.

CORE VALUES

Integrity-PCST believes sportsmanship, *honesty* and the concept of *fair play* are of highest importance in sports. The idea that it's not just winning or losing, but it's how you play the game is part of the PCST value system.

Team- PCST delivers individual athlete-focused content in a positive team environment. The concept of team requires *working together* to achieve excellence. The team includes coaches, athletes and parents all working together in a *trustful* and *supportive* environment. PCST coaches work to educate members (athletes and parents) on the value of being part a team.

Respect-PCST members are asked to treat others the way they themselves want to be treated. Fostering relationships involving *mutual respect* is important for our team. We believe that self-respect, respect for the environment and Team are paramount. We will respond to bullying, disrespectful attitudes and behaviors.

Passion-We strive to keep kids in the moment by facilitating a love for skiing. The goal is to inspire a *positive attitude* and full heart-felt *effort* from every individual. We foster intrinsic motivation and a strong feeling toward pursuing dreams.

Accountability-PCST strives to do what we say we are going to do. We set expectations on *self-reliance*, *personal ownership* and *responsibility*. Our goal is to instill *discipline* and commitment to the pursuit of excellence. We will focus on *arriving on time* and *being prepared*.